



TRADE WINDS

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Think Middleton First ...

In order to make our Town a better place, it is very important to Shop Middleton! We'll celebrate the success of the MBOT's first Middleton Buy Local Day at our next dinner meeting on **Thursday, May 28, 2009** at **Angelica's Restaurant**. The social 3/4 hour starts at 6:00 p.m. and the dinner at 6:45, and local bonding takes place at 7:30!!

"It is nice to be able to go downtown to shop. If we shop at the malls only, one day we will want to go downtown and all we will find is empty stores!" That is how one Middleton resident responded when asked "Why Buy Local?"

Another stated, "In order to attract people to Middleton, we must have small independent successful businesses. Without business, our taxes will only increase!" "To help our own businesses and keep Middleton one of the nicest places to live!" said a third person.

We'll hear from local resident **Joanne Colosi** of *Community Greetings* who welcomes all the new residents and businesses to Town. Of course, the Promotions Committee will wrap up the Buy Local Day and outline plans for this Summer and next Fall.

You may bring your healthy appetites and your local roots. The price is a mere \$30.00 per person without leaving town. Please make your reservation no later than **Tuesday, May 26, 2009** by calling **Samantha Marra** by phone at 978-423-7485 or email samanthamarra@gmail.com.

Try some Throw-Back Golf...

At the old price of \$125/golfer, the *MBOT Annual Scholarship Golf Tournament* is scheduled for **Monday, August 3, 2009**, at the gorgeous *Ferncroft Country Club*, starting at 7:30 a.m. The very, very attractive price includes a great buffet lunch, gift pack, special contests, auction for Red Sox tickets and rounds of golf, raffle, prizes and golfing on the nationally recognized championship Robert Trent Jones, Sr. championship course.

At that price level, to make it a success, we will absolutely need the help of every member: ***golf yourself, get someone to golf, give a raffle prize, sponsor a hole (\$100/hole, \$200 for 3 holes!), or volunteer yourself for check-in, raffle patrol or assigned to one of the holes!*** SIGN-UP FLYERS ARE ENCLOSED! A sponsor for the **Golf Shirts**, and big ticket items to be auctioned, are needed. If you can help, let the committee know!

North Shore Bank proudly sponsors the Luncheon and *E.A. Stevens Insurance* graciously donates the Red Sox tickets!

Be Appreciated ...

The Middleton PTO and *Howe-Manning School* will hold its Parent & Business Volunteers Appreciation Luncheon on **Tuesday, June 9, 2009**.

Principal **Michelle Fitzpatrick** and her students welcome all members of the MBOT. There'll be celebrity guests and inspiring presentations.

More Shop Middleton ...

Now that the first Middleton Buy Local Day is done, the *Promotion Committee* next will be soliciting input from the participating businesses as to what worked, what didn't, what was missed, and how to make it better.

Special thanks to **Peter Richardson**, *Richardson Green*, **Janet Santa Anna**, *The Resource Connection*, **Joe Barnett**, *The Reflective Designer*, **Samantha Marra**, *Doyle Real Estate*, **Liz White**, *Mason & Madison Gifts*, and **Arthur Carakatsane**, *Attorney*.

The Committee is next starting a program of putting a featured coupon from a member on the MBOT website each month or some shorter period. The coupon availability will be promoted. The goal is to steer local residents to the site and to local member businesses. *Let us know if you want to be a part of the coupon program.*

A new insert for the MBOT booklet also will be printed this June, with each page devoted to promoting a member business including coupons or special discount offers. The booklet will be distributed at the Chief Will's Day Family Festival, Middleton Pumpkin Festival and several other Middleton events. *Get us your copy in electronic format as soon as you can to be included!*

If you care to plan your life ...

So Paul can plan his life, on *June 25th* we'll gather for a fabulous New England Cookout on the clubhouse deck at Middleton Golf

Course! No presents required, just your presence!

A Special Torch ...

Chief Jim DiGianvittorio has announced that the *Middleton Police Department* will be once again anchoring the 3rd Annual Law Enforcement Torch Run for Massachusetts Special Olympics on June 17, 2009.

Distance Marker sponsorships are \$150 for the run from the MPD to the Special Olympics Danvers office. For more information, you may contact the Chief at 978-774-4424 or chief@middletonpolice.com.

THE Chief Will's Festival

The *Eighth Annual Chief Will's Day*, Middleton's Family Festival, led by Chief **Paul Richardson**, is slated for **Saturday, July 11, 2009**, including a midway, cookout, music, and culminating with fireworks! The MBOT is a proud supporter.

Paul and his crew will gladly accept all assistance, donations and volunteers from among our membership.

News from Middletonbot.com

AGAIN, Kudos to the *MBOT Sign Committee*, led by **Laurie Arizzi**, *Arizzi Chiropractic*, **Danielle Panneton Zenga**, *Sol Bean Café*, **Jill Mann**, *Mann & Mann*

PC, and **Steve Scaffidi**, *Pet Supply Closeouts*, for all the hard work securing approval of a permanent, temporary sign bylaw by Town Meeting.

BREAKING NEWS: When you see George Dow, horizontal or vertical, ask him if he knows how to ride a jetski now! He claims a rogue wave caught him by surprise while vacationing recently in the calm waters of the Carribean. In a harbor, too?