



TRADE WINDS

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Another New Place to Meet

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Join us to celebrate the arrival of pitchers and catchers at Ft. Myers (the real first day of Spring!) and Valentine's over Lunch on **Thursday, February 17, 2011**, at **Rock's Tavern** at 119 South Main Street. We'll be welcomed to Middleton's newest restaurant by owner **Rock Mastrangelo** and his culinary endeavor. *Socialize at Noon, eat at 12:15 with our program to follow.*

We'll be welcoming and hearing the latest from Middleton's newest elementary school principals! **Diane Carreiro** is the new head-person at the Fuller Meadow School. And **Betsy Boulanger** is the new chief at the Howe Manning School, soon to preside over the opening of the new building. You also can expect the Shop Middleton Committee report on the 2011 schedule of promotional events.

The cost of the lunch is \$20.00 per person, tax and tip included. Make your intentions known no later than **February 16, 2010** by contacting **Carol Carr**, at P. 617-653-0295 or E. ccarr@mackrealtygroup.com.

They'll take Silent Cash too...

There's still time to sign up as a classroom sponsor for the **Middleton PTO Penny Drive**. Businesses can choose to match the pennies collected by the class, or just write a check for a stated amount.

We're vowing to match 100% of the rooms

this year. You may email PTO coordinator Samantha Klipper, samklipper@comcast.net.

Showoff Your Stuff ...

The Shop Middleton Committee is again organizing an **Open House** at the Fuller Meadow Elementary School on **Saturday, March 26, 2011**, from **10:00 am to 1:00 pm**. The purpose is to kickoff our 2011 Shop Middleton campaign and for residents to Get to Know Middleton Businesses.

All members and Middleton businesses are invited and encouraged to display their information and samples of their products at the Open House on March 26th! Stay tuned for contact information and further details.

Shop Middleton Coupon Book

The new & improved MBOT **2011 Shop Middleton Book** will premiere at the Open House! 6000 four-color books of ads and coupons, including a directory, will be printed. The books will then be available at all Town offices and distributed to member businesses and throughout the Town through mailboxes.

There's still time to participate, but the **deadline is in February!** MBOT members receive the discounted rates. Other local businesses will be included on a first-come, space-available basis. See the enclosed flyer.

This Where the Locals Go! Coupon Book is an excellent way to let shoppers know who's local. Coupons are a great way to draw new residents and old customers to your business, increase purchases, and incremental sales.

Get Rid of Your Office Junk...

The MBOT has again scheduled the office-electronic-tech equipment (*"hard to get rid of office junk"*) recycling drop-off collection for **Saturday, March 26th** from 9:00 am to 1:00 pm in the parking lot of the Fuller Meadow Elementary School.

The company takes it all, so bring it all! Bring your old unwanted stuff from home too! CRT's are free. The only small charge is for TV's - \$12.00. The company is licensed and bonded, so security of data is generally not an issue. The collection is open to all Middleton!

The only thing you have to do is drop off your "office junk" on March 26th between 9:00 am to 1:00 pm. Let us know you're interested or for more information you may contact **Tony Colella**, *Richter-Colella Studios*, at (781) 431-1658 or anthony@rcsphotography.com.

Do Your Dues that is Now Due

Thank you to the many who have sent along their \$60 dues payment! To those who have not been so diligent, here's another friendly reminder to complete the renewal/new

member application form (if you need one let us know) and return it with the \$\$\$.

Current members are entitled to the promotional rates of our Shop Middleton program.

Know How to Read?

Look out to sign up for Read Across America at the Fuller Meadow Elementary School, taking place after school vacation. Your commitment would be 40 minutes, with plenty of questions, stories and smiles! Principal Diane Carreiro will be sure to mention it.

Old-Priced Golf, Aug. 1st!

The *MBOT 16th Annual Scholarship Golf Tournament*, our biggest fund-raiser of the year, will be held once again at the gorgeous *Ferncroft Country Club* on **Monday, August 1, 2011.**

The good news stays good, due to the support of the *Ferncroft Country Club*, we will be holding at **90's prices**, priced for everyone to participate! *From now, be sure to plan your vacations and appointments accordingly.*

Middleton Farmers Market

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The Middleton Farmers Market will take place in-season each Wednesday from 3 - 7:00 p.m. in *Angelica's* parking lot! The Committee is looking for a p-t director. There will be opportunities for local businesses to participate and promote. Details will follow.

The goal is to provide a place to purchase fresh produce and goods directly from local farmers and suppliers, while promoting and increasing the availability of healthier affordable foods, providing a self-sustaining social experience, and fostering a sense of community in Middleton.

MBOT Ticklers

Our sympathies to **Janet Santa Anna**, *The Resource Connection*, and her family on the loss of her brother, James Paul Santa Anna.

So you can plan your life ...

Mark your calendars for a dinner meeting on March 17, 2011.

The following month, we'll gather on April 21, 2011 to lunch with **Town Administrator Ira Singer**, at the *Ferncroft Country Club*.