



TRADE WINDS

Publication Date: April 15, 2009

Buy Local, First!

The Promotions Committee is organizing the **Middleton Buy Local Day** on **Saturday, May 16, 2009** (rain date June 6, 2009). We are asking all of you to participate.

The Day is to encourage Middleton residents to get to know their local businesses and think of making their purchases in Middleton first! Many businesses have already planned to offer special sales and promotions to make the Day a great success. We will be offering tables in an area for the many at-home businesses, too.

On May 16th, we encourage all businesses to offer special sales or discounts, samples, tastings, give-a-ways, raffles, sidewalk sales, and anything else that may come to mind. Whether or not the promotions are specifically geared to Middleton residents only, is at your discretion. We expect the bulk of the activities to take place between 10:00 am and 5:00 pm.

The MBOT will be promoting the event with street signage, advertising, posters, mailings, e-mail blasts, and cable-TV notices. You soon will be offered advertising space on the Buy Local pages in the Tri-Town Transcript, by its sales representative, at the rate of \$50.00 for MBOT members and \$75.00 for non-members. We also will run our own advertising in the Village Reporter.

The MBOT will be conducting a town-wide raffle for coveted Red Sox tickets.

Residents will make a local purchase that day and then bring their sales slip to Middleton Green or 100 South Main Street, to complete an entry form. There will be music and a food offering at Middleton Green.

If you plan to participate or have any questions, please contact Peter Richardson at 978-774-3797 or peter@richardsongreen.com no later than **April 24th** to be sure your business is included in the promotion. One more thing, we've enclosed a flyer for posting in a prominent public place at your business. Looking forward to a glorious *FIRST* Middleton Buy Local Day!

Annual Ira Sighting...

The economy is in the tank, the golf courses are barely open, the tax-man is here..... So it must be time for our annual State of the Town address from **Town Administrator Ira Singer**. Ira will fill us in on the latest about zoning, business issues, budgets, construction projects, the new Howe-Manning School, peaking power plants and other minutia in the *Town of Middleton*.

We will meet for Lunch at Noon on **Thursday, April 23, 2009**, in the clubhouse at **Ferncroft Country Club**, a perfect setting on a sunny day. Let's hope it's sunny! The menu promises to be great!

Come spend your tax refund and celebrate votes, bylaws or outlaws. The tax deductible fee will be \$20.00 (IRS has not been invited!). You may tell us whether

you're coming, no later than ***Tuesday, April 22, 2009*** by contacting **Samantha Marra** at 978-423-7485 or email samanthamarra@gmail.com.

So you can plan your life ...

On the evening of *May 28, 2009* we're planning our glamour dinner meeting of the Spring!

Maybe on *June 25, 2009* we'll celebrate Arthur's birthday with a social cookout meeting on the Middleton Golf Course deck!

Another Date with Signs ...

The Planning Board has held its public hearing on the permanent zoning bylaw amendment for temporary and permanent signs. The amendment now goes to a vote before the Annual Town Meeting on ***Tuesday, May 12, 2009***, where all business persons who are Middleton residents must attend, since the amendment requires a 2/3rd's vote in approval!

We thank the MBOT's Sign Bylaw Committee which has been working diligently with the various town boards towards this goal.

Hello Chief Will...

The *8th Annual Chief Will's Day, Middleton's Family Festival*, has been scheduled for ***Saturday, July 11, 2009***. The celebration of the Town of Middleton kicks off at 5:00 pm with a road race, midway, cookout, and music, with fireworks at 9:00!

Featured this year is the new Buck 'N Bull ride, especially for **Ira Singer** and **Mike Rasmussen**! One is used to listening to a lot of bull and the other dishes it out. Come see who "breaks" the bull first!

Monetary and in-kind donations are actively being solicited by Chief **Paul Richardson** and the organizing committee.

Throw Golf-back ...

We're very pleased to announce the *MBOT 14th Annual Scholarship Golf Tournament*, our biggest fund-raiser of the year, will be held once again at the gorgeous *Ferncroft Country Club* on **Monday, August 3, 2009**. The good news gets even better, due to the support of the *Ferncroft Country Club* we will be rolling back the cost to ***\$125/golfer***, priced for everyone to participate! *From now, be sure to plan your vacations and appointments accordingly.*

To make this a success, we will absolutely need the help of every member: *golf yourself, get someone to golf, give a raffle prize, sponsor a hole (\$100/hole, \$200 for 3 holes!), or volunteer yourself!*

A sponsor for the **Luncheon** and a sponsor for the **Golf Shirts**, and big ticket items to be auctioned, are needed and available. If you can help, let the committee know!

Special Offer....

Through the efforts of the Promotions Committee the ***Village Reporter*** is making a special offer to Middleton businesses!

For \$150 you can run an advertisement all Summer, May to September, 8 issues. Each will be a business card style with logo and basic information, in color and grouped on a prominent Middleton business page. They need at least 15 businesses to participate in order to maintain the special pricing.

You should contact Diane Marsh of the Village Reporter at 978-887-0077 for more details or to place your ad.